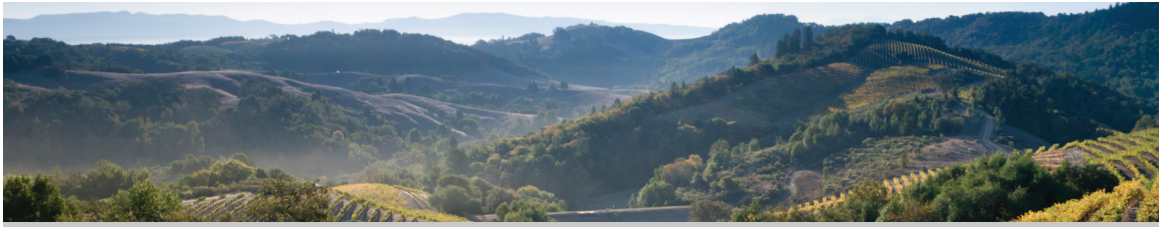




THE HESS COLLECTION
MOUNT VEEDER / NAPA VALLEY



WINERY PROFILE: THE HESS COLLECTION

Donald Hess established his first Mount Veeder vineyard in 1978, recognizing from the beginning that on these ridges and benchlands, the potential for great winegrowing was clear. A deep, rocky mix of ancient seabed and volcanic soils provides a home for vineyard blocks producing small, concentrated fruit that reflects the challenges, and rewards, of farming at higher altitudes in the coolest mountain growing region in Napa. Wine, Elevated.

Today, The Hess Collection focuses on producing exceptional wines from Bordeaux and Chardonnay varieties, farming estate vineyards on Mount Veeder, at the Allomi vineyard in Pope Valley and at the Su'skol vineyard in American Canyon, near San Pablo Bay.

The Hess Collection winery continued this pioneering spirit, combining a quest to reach ever higher levels of quality and excellence with an abiding respect for the land, and for Napa history. The Hess Collection winery is a historic site where wine was first produced in the 1860's, anchored in a native stone building hewn by masons in 1903. After an extensive renovation and restoration, the winery first opening in mid-1989, joined by The Hess Art Collection, displaying world-renowned selections from Donald Hess's personal contemporary art collection in a beautiful 13,000 sq ft museum.

The first vintage release for The Hess Collection was the 1983 Mount Veeder Cabernet Sauvignon, and over the next 30 years and counting Hess wines have received wide acclaim, ranking among the Top 100 wines in various Wine Spectator and Wine Enthusiast polls, and as among America's Most Popular Restaurant Wines in the annual Wine & Spirits Restaurant poll. The Hess 2012 releases mark the winery's 30th vintage anniversary.

The Hess Collection was among the first California wineries to demonstrate, define and certify sustainable practices in both vineyard and winery operations, a long Hess family tradition reflected in the direction Donald Hess first gave in 1978, "Nurture the land, and return what you take." The Hess Collection is certified under Napa Green for both land and winery standards, and is also certified as part of the California Sustainable Winegrowing Alliance.

Visitor to the winery home on Mount Veeder find an elevated experience combining wine, art, culinary and historical explorations, now led by the fifth generation of the Hess family.